

PRELIMINARY STATEMENT - PART VI - MEMORANDUM ACCOUNTS Sheet 1
MARKETING, EDUCATION AND OUTREACH MEMORANDUM ACCOUNT (MEOMA)

1. Purpose

The MEOMA is an interest-bearing memorandum account recorded on SoCalGas' financial statements. Pursuant to Decision (D.) 16-04-039, the purpose of this account is to record all costs associated with the Flex Alert, marketing, education, and engagement activities. The MEOMA is effective April 21, 2016, the date of D.16-04-039. Pursuant to D.17-05-004, SoCalGas is authorized to spend up to an additional \$11 million for marketing, education, and outreach activities in 2017. Further, pursuant to D.18-07-008, SoCalGas is authorized to spend up to an additional \$5 million for Flex Alert funding in 2018. Pursuant to Energy Division's directive provided on September 24, 2018, the MEOMA will also record all costs associated with the Dial It Down Alert, marketing, education and engagement activities.

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2. Applicability

The MEOMA shall apply to all gas customers except for those specifically excluded by the Commission.

3. Rates

See Disposition Section.

4. Accounting Procedures

SoCalGas shall maintain this account by recording entries at the end of each month, net of FF&U, as follows:

- a. A debit entry equal to actual operating and maintenance (O&M) costs;
- b. An entry to amortize the MEOMA balance as authorized by the Commission; and
- c. An entry equal to interest on the average balance in the subaccount during the month, calculated in the manner described in Preliminary Statement, Part I, J.

5. Disposition

The disposition of this account will be addressed in SoCalGas' next General Rate Case or other future proceeding.

(TO BE INSERTED BY UTILITY)
 ADVICE LETTER NO. 5369-A
 DECISION NO. 18-07-008

ISSUED BY
Dan Skopec
 Vice President
 Regulatory Affairs

(TO BE INSERTED BY CAL. PUC)
 SUBMITTED Oct 29, 2018
 EFFECTIVE Nov 18, 2018
 RESOLUTION NO. _____