

PUBLIC UTILITIES COMMISSION
505 Van Ness Avenue
San Francisco CA 94102-3298



**Southern California Gas Company
GAS (Corp ID 904)
Status of Advice Letter 5742G
As of January 15, 2021**

Subject: Southern California Gas Company's Statewide Marketing, Education, and Outreach 2021 Budget

Division Assigned: Energy

Date Filed: 12-18-2020

Date to Calendar: 12-23-2020

Authorizing Documents: D1901005

Disposition:	Accepted
Effective Date:	12-18-2020

Resolution Required: No

Resolution Number: None

Commission Meeting Date: None

CPUC Contact Information:

edtariffunit@cpuc.ca.gov

AL Certificate Contact Information:

Ray Ortiz

ROrtiz@socalgas.com

PUBLIC UTILITIES COMMISSION
505 Van Ness Avenue
San Francisco CA 94102-3298



To: Energy Company Filing Advice Letter

From: Energy Division PAL Coordinator

Subject: Your Advice Letter Filing

The Energy Division of the California Public Utilities Commission has processed your recent Advice Letter (AL) filing and is returning an AL status certificate for your records.

The AL status certificate indicates:

- Advice Letter Number
- Name of Filer
- CPUC Corporate ID number of Filer
- Subject of Filing
- Date Filed
- Disposition of Filing (Accepted, Rejected, Withdrawn, etc.)
- Effective Date of Filing
- Other Miscellaneous Information (e.g., Resolution, if applicable, etc.)

The Energy Division has made no changes to your copy of the Advice Letter Filing; please review your Advice Letter Filing with the information contained in the AL status certificate, and update your Advice Letter and tariff records accordingly.

All inquiries to the California Public Utilities Commission on the status of your Advice Letter Filing will be answered by Energy Division staff based on the information contained in the Energy Division's PAL database from which the AL status certificate is generated. If you have any questions on this matter please contact the:

Energy Division's Tariff Unit by e-mail to
edtariffunit@cpuc.ca.gov



Joseph Mock
Business Manager
Regulatory Affairs

555 W. Fifth Street, GT14D6
Los Angeles, CA 90013-1011
Tel: 213.244.3718
Fax: 213.244.4957
JMock@socalgas.com

December 18, 2020

Advice No. 5742
(U 904 G)

Public Utilities Commission of the State of California

Subject: Southern California Gas Company's Statewide Marketing, Education, and Outreach 2021 Budget

Purpose

Southern California Gas Company (SoCalGas) hereby submits for approval by the California Public Utilities Commission (Commission or CPUC) its Statewide Marketing, Education, and Outreach (SW ME&O) budget for the twelve month period from January 1, 2021 to December 31, 2021, required in compliance with Decision (D.) 19-01-005, Ordering Paragraph (OP) 6.

Background

In D.16-09-020, the Commission adopted and ratified the results of the Request for Proposal process and selected DDB San Francisco (DDB) as the implementer of the 2017-2019 SW ME&O program. OP 7 of D.16-09-020 directed each Investor-Owned Utility (IOU) to submit a Tier 1 Advice Letter (AL) specifying the dollar amount of its SW ME&O budget for the period October 1, 2016 through September 30, 2017, and annually thereafter for the twelve month periods ending September 30, 2018 and September 30, 2019.

On September 10, 2017, DDB submitted a supplemental AL, DDB-1-A, to amend the Marketing, Education and Outreach Roadmap and document the revised total budget in which Evaluation, Measurement, and Verification (EM&V) expenses and IOU administration expenses were removed from DDB's budget allocation. Given these changes, the SW ME&O budget for DDB's activities from October 2016 to September

2019 was reduced from \$73,318,314 to \$68,186,032.¹ The Energy Division authorized use of the 4% EM&V budget allocation to conduct statewide EM&V studies, and the Commission bills the energy companies directly for their respective shares. The IOUs are authorized 3% for IOU administrative costs related to SW ME&O activities, and each energy company retains its allocated share of the administrative expenses to cover actual incurred costs.

On January 22, 2019, the Commission issued D.19-01-005 authorizing and directing the renewal of the contract with DDB as implementer of the Energy Upgrade California program, extending the contract through the end of 2021. The Commission ordered the utilities to submit Tier 1 ALs specifying the dollar amounts of their respective SW ME&O budgets for the period October 1, 2019 through December 31, 2019, and annually thereafter for the twelve month periods ending December 31, 2020 and December 31, 2021.

On November 5, 2019, the Commission approved SoCalGas' AL 5528 authorizing the three month SW ME&O budget for the period October 1, 2019 through December 31, 2019.

OP 5 of D.19-01-005 outlined that the IOUs should continue to fund the annual SW ME&O budget program according to the following percentages: 46.7425% for PG&E, 32.6825% for Southern California Edison Company, 12.4325% for San Diego Gas and Electric Company, and 8.1425% for SoCalGas.

SoCalGas SW ME&O Budget

The total SW ME&O budget from October 1, 2019 through December 31, 2021 is \$4,477,458 and includes allocations for EM&V and IOU administrative costs. Based on this total, SoCalGas' October 2019 – December 2021 annual budgets, including administrative expenses, are shown in Table 1 below. SoCalGas' SW ME&O budget for January 1, 2021 through December 31, 2021 is nearly \$1.99 million.

Table 1: SoCalGas Total Budget for SW ME&O Budget per D.19-01-005

	Oct 2019 – Dec 2019	Jan 2020 – Dec 2020	Jan 2021 – Dec 2021	Total
SoCalGas (8.1425%)	\$497,496	\$1,989,981	\$1,989,981	\$4,477,458

¹ Pacific Gas & Electric Company's (PG&E) AL 3783-G/4963-E originally included miscalculated numbers for EM&V as \$2,727,441.28 and IOU expenses as \$2,127,404.20, and an incorrect total budget amount of \$73,040,877. The correct total IOU budget amount of \$73,318,314 was submitted in PG&E's AL 3890-G/5152-E, and further modified to remove EM&V and IOU administrative costs from DDB's budget for a remaining total IOU budget of \$68,186,032.

According to D.19-01-005, Conclusion of Law 12, the cost recovery proposals authorized in D.13-12-038 will remain in effect for the 27-month program period.

Protests

Anyone may protest this AL to the Commission. The protest must state the grounds upon which it is based, including such items as financial and service impact and should be submitted expeditiously. The protest must be made in writing and received within 20 days of the date of this AL, which is January 7, 2021. The address for mailing or delivering a protest to the Commission is:

CPUC Energy Division
Attn: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102

Copies of the protest should also be sent via e-mail to the Energy Division Tariff Unit (EDTariffUnit@cpuc.ca.gov). Due to the COVID-19 pandemic and the shelter at home orders, SoCalGas is currently unable to receive protests or comments to this AL via U.S. mail or fax. Please submit protests or comments to this AL via e-mail to the address shown below on the same date it is mailed or e-mailed to the Commission.

Attn: Ray B. Ortiz
Tariff Manager - GT14D6
555 West Fifth Street
Los Angeles, CA 90013-1011
Facsimile No.: (213) 244-4957
E-mail: ROrtiz@socalgas.com

Effective Date

SoCalGas believes this AL is subject to Energy Division disposition and should be classified as Tier 1 (effective pending disposition) pursuant to General Order (GO) 96-B. It is in compliance with OP 6 of D.19-01-005. Therefore, SoCalGas respectfully requests that this AL become effective for service on December 18, 2020, which is the date submitted.

Notice

A copy of this AL is being sent SoCalGas' GO 96-B service list and the Commission's service list in A.12-08-007. Address change requests to the GO 96-B service list should be directed by e-mail to tariffs@socalgas.com or call 213-244-2837. For changes to all other service lists, please contact the Commission's Process Office at 415-703-2021 or by e-mail at Process_Office@cpuc.ca.gov.

/s/ Joseph Mock
Joseph Mock
Business Manager – Regulatory Affairs



ADVICE LETTER SUMMARY

ENERGY UTILITY



MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.:

Utility type:

ELC GAS WATER
 PLC HEAT

Contact Person:

Phone #:
E-mail:
E-mail Disposition Notice to:

EXPLANATION OF UTILITY TYPE

ELC = Electric GAS = Gas WATER = Water
PLC = Pipeline HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #:

Tier Designation:

Subject of AL:

Keywords (choose from CPUC listing):

AL Type: Monthly Quarterly Annual One-Time Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL:

Summarize differences between the AL and the prior withdrawn or rejected AL:

Confidential treatment requested? Yes No

If yes, specification of confidential information:

Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information:

Resolution required? Yes No

Requested effective date:

No. of tariff sheets:

Estimated system annual revenue effect (%):

Estimated system average rate effect (%):

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:

Service affected and changes proposed¹:

Pending advice letters that revise the same tariff sheets:

¹Discuss in AL if more space is needed.

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov

Name:
Title:
Utility Name:
Address:
City: State:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email:

Name:
Title:
Utility Name:
Address:
City: State:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email: