

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



November 5, 2019

Advice Letter 5528-G

Ronald van der Leeden
Director, Regulatory Affairs
Southern California Gas Company
555 W. Fifth Street, GT14D6
Los Angeles, CA 90013-1011

SUBJECT: Southern California Gas Company's Statewide Marketing, Education, and Outreach 2019-2020 Budgets.

Dear Mr. van der Leeden:

Advice Letter 5528-G is effective as of October 9, 2019.

Sincerely,

A handwritten signature in cursive script that reads "Edward Randolph".

Edward Randolph
Deputy Executive Director for Energy and Climate Policy/
Director, Energy Division



Ronald van der Leeden
Director
Regulatory Affairs

555 W. Fifth Street, GT14D6
Los Angeles, CA 90013-1011
Tel: 213.244.2009
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October 9, 2019

Advice No. 5528
(U 904 G)

Public Utilities Commission of the State of California

Subject: Southern California Gas Company's Statewide Marketing, Education, and Outreach 2019-2020 Budgets

Purpose

Southern California Gas Company (SoCalGas) hereby submits for approval by the California Public Utilities Commission (Commission) its Statewide Marketing, Education, and Outreach (SW ME&O) budget for the period of October 1, 2019, through December 31, 2019, and the twelve month period from January 1, 2020, to December 31, 2020, required in compliance with Decision (D.) 19-01-005, Ordering Paragraph (OP) 6.

Background

In D.16-09-020, the Commission adopted and ratified the results of the Request for Proposal process and selected DDB San Francisco (DDB) as the implementer of the 2017-2019 SW ME&O program. OP 7 of D.16-09-020 directed each Investor-Owned Utility (IOU) to submit a Tier 1 Advice Letter (AL) specifying the dollar amount of its SW ME&O budget for the period October 1, 2016, through September 30, 2017, and annually thereafter for the twelve month periods ending September 30, 2018, and September 30, 2019.

On September 10, 2017, DDB submitted a supplemental AL, DDB-1-A, to amend the Marketing, Education and Outreach Roadmap and document the revised total budget in which Evaluation, Measurement, and Verification (EM&V) expenses and IOU administration expenses were removed from DDB's budget allocation. Given these changes, the SW ME&O budget for DDB's activities from October 2016 to September

2019 was reduced from \$73,318,314 to \$68,186,032.¹ The Energy Division authorized use of the 4% EM&V budget allocation to conduct statewide EM&V studies, and the Commission bills the energy companies directly for their respective shares. The IOUs are authorized 3% for IOU administrative costs related to SW ME&O activities, and each energy company retains its allocated share of the administrative expenses to cover actual incurred costs.

On January 22, 2019, the Commission issued D.19-01-005 authorizing and directing the renewal of the contract with DDB as implementer of the Energy Upgrade California program, extending the contract through the end of 2021. The Commission ordered the utilities to submit Tier 1 ALs specifying the dollar amounts of their respective SW ME&O budgets for the period October 1, 2019 through December 31, 2019 and annually thereafter for the twelve month periods ending December 31, 2020 and December 31, 2021.

OP 5 of D.19-01-005 outlined that the IOUs should continue to fund the annual SW ME&O budget program according to the following percentages: 46.7425% for PG&E, 32.6825% for Southern California Edison Company, 12.4325% for San Diego Gas and Electric Company, and 8.1425% for SoCalGas.

SoCalGas SW ME&O Budget

The total SW ME&O budget from October 1, 2019 through December 31, 2021 is \$4,477,458 and includes allocations for EM&V and IOU administrative costs. Based on this total, SoCalGas' October 2019 – December 2021 annual budgets, including administrative expenses, are shown in Table 1 below. SoCalGas' SW ME&O budget for October 1, 2019 through December 30, 2020 is \$2.487 million.²

Table 1: SoCalGas Total Budget for SW ME&O Budget per D.19-01-005

	Oct 2019 – Dec 2019	Jan 2020 – Dec 2020	Jan 2021 – Dec 2021	Total
SoCalGas (8.1425%)	\$497,496	\$1,989,981	\$1,989,981	\$4,477,458

According to D.19-01-005, Conclusion of Law 12, the cost recovery proposals authorized in D.13-12-038 will remain in effect for the 27-month program period.

¹ Pacific Gas & Electric Company's (PG&E) AL 3783-G/4963-E originally included miscalculated numbers for EM&V as \$2,727,441.28 and IOU expenses as \$2,127,404.20, and an incorrect total budget amount of \$73,040,877. The total IOU budget amount is \$73,318,314.00 and PG&E has corrected the errors in AL 3783-G/4963-E with AL 3890-G/5152-E.

² To comply with D.19-01-005 OP 6, while avoiding a separate three-month budget and AL, SoCalGas has included funding for October through December of 2019 in addition to funding for the 2020 program period.

Protest

Anyone may protest this AL to the Commission. The protest must state the grounds upon which it is based, including such items as financial and service impact, and should be submitted expeditiously. The protest must be made in writing and received within 20 days of the date of this AL, which is October 29, 2019. The address for mailing or delivering a protest to the Commission is:

CPUC Energy Division
Attn: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102

Copies of the protest should also be sent via e-mail to the Energy Division Tariff Unit (EDTariffUnit@cpuc.ca.gov). A copy of the protest should also be sent via both e-mail and facsimile to the address shown below on the same date it is mailed or delivered to the Commission.

Attn: Ray B. Ortiz
Tariff Manager - GT14D6
555 West Fifth Street
Los Angeles, CA 90013-1011
Facsimile No.: (213) 244-4957
E-mail: ROrtiz@socalgas.com

Effective Date

SoCalGas believes this AL is subject to Energy Division disposition and should be classified as Tier 1 (effective pending disposition) pursuant to General Order (GO) 96-B. It is in compliance with OP 6 of D.19-01-005. Therefore, SoCalGas respectfully requests that this AL become effective for service on October 9, 2019, which is the date submitted.

Notice

A copy of this AL is being sent SoCalGas' GO 96-B service list and the Commission's service list in A.12-08-007. Address change requests to the GO 96-B service list should be directed by e-mail to tariffs@socalgas.com or call 213-244-2837. For changes to all other service lists, please contact the Commission's Process Office at 415-703-2021 or by e-mail at Process_Office@cpuc.ca.gov.

Ronald van der Leeden
Director – Regulatory Affairs

Attachments



ADVICE LETTER SUMMARY

ENERGY UTILITY



MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.:

Utility type:

ELC GAS WATER
 PLC HEAT

Contact Person:

Phone #:
E-mail:
E-mail Disposition Notice to:

EXPLANATION OF UTILITY TYPE

ELC = Electric GAS = Gas WATER = Water
PLC = Pipeline HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #:

Tier Designation:

Subject of AL:

Keywords (choose from CPUC listing):

AL Type: Monthly Quarterly Annual One-Time Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL:

Summarize differences between the AL and the prior withdrawn or rejected AL:

Confidential treatment requested? Yes No

If yes, specification of confidential information:

Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information:

Resolution required? Yes No

Requested effective date:

No. of tariff sheets:

Estimated system annual revenue effect (%):

Estimated system average rate effect (%):

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:

Service affected and changes proposed¹:

Pending advice letters that revise the same tariff sheets:

¹Discuss in AL if more space is needed.

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov

Name:
Title:
Utility Name:
Address:
City: State:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email:

Name:
Title:
Utility Name:
Address:
City: State:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email: