

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



November 15, 2018

Advice Letter 5370

Ronald van der Leeden
Director, Regulatory Affairs
Southern California Gas
555 W. Fifth Street, GT14D6
Los Angeles, CA 90013-1011

SUBJECT: Southern California Gas Company's Statewide Marketing, Education, and Outreach 2018 – 2019 Budgets

Dear Mr. van der Leeden:

Advice Letter 5370 is effective as of October 19, 2018.

Sincerely,

A handwritten signature in cursive script that reads "Edward Randolph".

Edward Randolph
Director, Energy Division



Ronald van der Leeden
Director
Regulatory Affairs

555 W. Fifth Street, GT14D6
Los Angeles, CA 90013-1011
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October 19, 2018

Advice No. 5370
(U 904 G)

Public Utilities Commission of the State of California

**Subject: Southern California Gas Company's Statewide Marketing, Education,
and Outreach 2018- 2019 Budgets**

Purpose

Southern California Gas Company (SoCalGas) hereby submits for approval by the California Public Utilities Commission (Commission) its Statewide Marketing, Education, and Outreach (SW ME&O) budget for the period of October 1, 2018 through September 30, 2019 required in compliance with Decision (D.) 16-09-020, Ordering Paragraph (OP) 7.

Background

In D.16-09-020, the Commission adopted and ratified the results of the Request for Proposal process used to select the implementer of the 2017-2019 SW ME&O program. OP 7 of D.16-09-020 directs each Investor-Owned Utility (IOU) to submit a Tier 1 Advice Letter specifying the dollar amount of its SW ME&O budget for the period October 1, 2016 through September 30, 2017, and annually thereafter for the twelve month periods ending September 30, 2018 and September 30, 2019.

OP 6 of D.16-09-020 outlined that the IOUs must continue to fund the annual SW ME&O budget program according to the existing percentage shares contributed by each utility: 46.74% for PG&E, 32.68% for Southern California Edison Company, 12.43% for San Diego Gas and Electric Company, and 8.14% for SoCalGas. However, the percentage allocation only totals 99.99%. This submittal corrects that issue and each IOU, including SoCalGas, will increase its percentage allocation by 0.0025%.

On September 10, 2017, DDB submitted a supplemental Advice Letter, DDB-1-A, to amend the Roadmap and document the revised total budget in which evaluation, measurement and verification (EM&V) expenses and IOU administration expenses were removed from DDB's budget allocation. Given these changes, the SW ME&O budget for DDB's activities from October 2016 to September 2019 was reduced from \$73,318,314 to \$68,186,032.¹ The Energy Division is authorized use of the 4% EM&V budget allocation to conduct statewide EM&V studies, and the Commission bills the energy companies directly for their respective shares. The IOU's are authorized 3% for IOU administrative costs related to SW ME&O activities, and each energy company retains its allocated share of the administrative expenses to cover actual incurred costs.

SoCalGas SW ME&O Budget

The total SW ME&O budget from October 1, 2016 through September 30, 2019 is \$73,318,314 and includes allocations for the statewide implementer, EM&V and IOU administrative costs.² As shown in Table 1, SoCalGas' SW ME&O total budget from October 2016 – September 2019 is \$5,969,943.

Table 1: SoCalGas Total Budget for SW ME&O Budget per D.16-09-020²

	Oct 2016 – Sept 2017	Oct 2017 – Sept 2018	Oct 2018 – Sept 2019	Total
SoCalGas (8.1425%)	\$1,658,317	\$2,155,813	\$2,155,813	\$5,969,943

According to D.16-09-020, Conclusion of Law 5, the cost recovery proposals authorized in D.13-12-038 will remain in effect for the program budget cycle.

Protests

Anyone may protest this Advice Letter to the Commission. The protest must state the grounds upon which it is based, including such items as financial and service impact, and should be submitted expeditiously. The protest must be made in writing and received within 20 days of the date of this Advice Letter, which is November 8, 2018. The address for mailing or delivering a protest to the Commission is:

CPUC Energy Division
Attn: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102

¹ PG&E's AL 3783-G/4963-E originally included miscalculated numbers for EM&V as \$2,727,441.28 and IOU expenses as \$2,127,404.20, and an incorrect total budget amount of \$73,040,877. The total IOU budget amount is \$73,318,314.00 and PG&E has corrected the errors in AL 3783-G/4963-E with AL 3890-G/5152-E.

² Ibid.

Copies of the protest should also be sent via e-mail to the Energy Division Tariff Unit (EDTariffUnit@cpuc.ca.gov). A copy of the protest should also be sent via both e-mail and facsimile to the address shown below on the same date it is mailed or delivered to the Commission.

Attn: Ray B. Ortiz
Tariff Manager - GT14D6
555 West Fifth Street
Los Angeles, CA 90013-1011
Facsimile No.: (213) 244-4957
E-mail: ROrtiz@semprautilities.com

Effective Date

SoCalGas believes this Advice Letter is subject to Energy Division disposition and should be classified as Tier 1 (effective pending disposition) pursuant to General Order (GO) 96-B. This submittal is in compliance with OP 7 of D.16-09-020. Therefore, SoCalGas respectfully requests that this Advice Letter become effective for service on October 19, 2018, which is the date submitted.

Notice

A copy of this Advice Letter is being sent to SoCalGas' GO 96-B service list and the Commission's service list in A.12-08-007. Address change requests to the GO 96-B service list should be directed via e-mail to tariffs@socalgas.com or call 213-244-2837. For changes to all other service lists, please contact the Commission's Process Office at 415-703-2021 or via e-mail at Process_Office@cpuc.ca.gov.

Ronald van der Leeden
Director – Regulatory Affairs

Attachments