

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



July 20, 2017

**Advice Letter 5150**

Ronald van der Leeden  
Director, Regulatory Affairs  
Southern California Gas  
555 W. Fifth Street, GT14D6  
Los Angeles, CA 90013-1011

**Subject: Modification of the Marketing, Education and Outreach  
Memorandum Account (MEOMA) in Compliance with  
D.17-05-004**

Dear Mr. van der Leeden:

Advice Letter 5150 is approved as of July 9, 2017 with the tariffs effective May 11, 2017.

Sincerely,

A handwritten signature in cursive script that reads "Edward Randolph".

Edward Randolph  
Director, Energy Division



**Ronald van der Leeden**

Director  
Regulatory Affairs

555 W. Fifth Street, GT14D6  
Los Angeles, CA 90013-1011  
Tel: 213.244.2009  
Fax: 213.244.4957

[RvanderLeeden@semprautilities.com](mailto:RvanderLeeden@semprautilities.com)

June 9, 2017

Advice No. 5150  
(U 904 G)

Public Utilities Commission of the State of California

**Subject: Modification of the Marketing, Education and Outreach Memorandum Account (MEOMA) in Compliance with Decision (D.) 17-05-004**

Southern California Gas Company (SoCalGas) hereby requests California Public Utilities Commission (Commission) approval of modifications to its Preliminary Statement, Part VI, Memorandum Accounts, applicable throughout its service territory, as shown on Attachment A.

**Purpose**

This filing complies with Ordering Paragraph (OP) 3 of Decision (D.) 17-05-004, *Decision Authorizing Southern California Gas Company to Provide up to \$11 Million for Aliso Canyon-Related Messaging*. D.17-05-004 orders SoCalGas to “use the Marketing, Education and Outreach Memorandum Account (MEOMA) established pursuant to Decision 16-04-039 to continue to track all costs associated with the Flex Alert marketing, education, and engagement activities approved in this decision.”

**Background**

SoCalGas owns and operates the Aliso Canyon gas storage facility (Aliso Canyon). On October 23, 2015, a gas leak was discovered at one of the gas wells at Aliso Canyon. On February 18, 2016, California state officials announced that the gas leak was permanently sealed. On March 15, 2016 the assigned Commissioner to Application (A.) 12-08-007 issued a ruling to consider whether or not to authorize SoCalGas to provide additional funds to encourage conservation in response to anticipated supply shortages during the Aliso Canyon injection moratorium.

On May 11, 2017, the Commission approved D.17-05-004 which, among other things, ordered the following:

3. Southern California Gas Company (SoCalGas) shall use the Marketing, Education and Outreach Memorandum Account (MEOMA) established pursuant to Decision 16-04-039 to continue to track all costs associated with the Flex Alert marketing, education, and engagement activities approved in this decision. The tracked costs shall accrue interest. The Commission shall determine at a later time whether the balance in the MEOMA should be incorporated into the rates of SoCalGas customers.

### **Modification of the MEOMA**

SoCalGas modifies the MEOMA to track the authorized costs associated with Flex Alert, marketing, education, and outreach activities approved in D.17-05-004. Pursuant to OP 3 of D.17-05-004, the MEOMA is modified and requested to be made effective on May 11, 2017, which is the date of D.17-05-004.

### **Protest**

Anyone may protest this Advice Letter to the Commission. The protest must state the grounds upon which it is based, including such items as financial and service impact, and should be submitted expeditiously. The protest must be made in writing and must be received within 20 days of the date of this Advice Letter, which is June 29, 2017. There is no restriction on who may file a protest. The address for mailing or delivering a protest to the Commission is:

CPUC Energy Division  
Attention: Tariff Unit  
505 Van Ness Avenue  
San Francisco, CA 94102

Copies of the protest should also be sent via e-mail to the attention of the Energy Division Tariff Unit ([EDTariffUnit@cpuc.ca.gov](mailto:EDTariffUnit@cpuc.ca.gov)). A copy of the protest should also be sent via both e-mail and facsimile to the address shown below on the same date it is mailed or delivered to the Commission.

Attn: Ray B. Ortiz  
Tariff Manager - GT14D6  
555 West Fifth Street  
Los Angeles, CA 90013-1011  
Facsimile No.: (213) 244-4957  
E-mail: [ROrtiz@SempraUtilities.com](mailto:ROrtiz@SempraUtilities.com)

### **Effective Date**

This filing is subject to Energy Division disposition and is classified as Tier 2 (effective after staff approval) pursuant to General Order (GO) 96-B. SoCalGas respectfully requests that this advice letter be approved July 9 2017, which is thirty (30) calendar days after the date filed, with the tariffs made effective May 11, 2017, the date of D.17-05-004.

**Notice**

A copy of this Advice Letter is being sent to SoCalGas' GO 96-B service list and the Commission's service list in Application 12-08-007. Address change requests to the GO 96-B should be directed by electronic mail to [tariffs@socalgas.com](mailto:tariffs@socalgas.com) or call 213-244-2837. For changes to all other service lists, please contact the Commission's Process Office at 415-703-2021 or by electronic mail at [Process\\_Office@cpuc.ca.gov](mailto:Process_Office@cpuc.ca.gov).

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Ronald van der Leeden  
Director, Regulatory Affairs

Attachments

# CALIFORNIA PUBLIC UTILITIES COMMISSION

## ADVICE LETTER FILING SUMMARY ENERGY UTILITY

MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No. **SOUTHERN CALIFORNIA GAS COMPANY (U 904G)**

Utility type:

ELC

GAS

PLC

HEAT

WATER

Contact Person: Ray B. Ortiz

Phone #: (213) 244-3837

E-mail: [ROrtiz@semprautilities.com](mailto:ROrtiz@semprautilities.com)

EXPLANATION OF UTILITY TYPE

ELC = Electric

GAS = Gas

PLC = Pipeline

HEAT = Heat

WATER = Water

(Date Filed/ Received Stamp by CPUC)

Advice Letter (AL) #: 5150

Subject of AL: Modification of the Marketing, Education and Outreach Memorandum Account (MEOMA) in Compliance with Decision (D.) 17-05-004

Keywords (choose from CPUC listing): Memorandum Account

AL filing type:  Monthly  Quarterly  Annual  One-Time  Other

If AL filed in compliance with a Commission order, indicate relevant Decision/Resolution #:

D.17-05-004

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL N/A

Summarize differences between the AL and the prior withdrawn or rejected AL<sup>1</sup>: N/A

Does AL request confidential treatment? If so, provide explanation: No

Resolution Required?  Yes  No

Tier Designation:  1  2  3

Requested effective date: 7/9/17

No. of tariff sheets: 3

Estimated system annual revenue effect (%): N/A

Estimated system average rate effect (%): N/A

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: Preliminary Statement VI and TOCs

Service affected and changes proposed<sup>1</sup>: N/A

Pending advice letters that revise the same tariff sheets: N/A

**Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this filing, unless otherwise authorized by the Commission, and shall be sent to:**

**CPUC, Energy Division**

**Attention: Tariff Unit**

**505 Van Ness Ave.,**

**San Francisco, CA 94102**

[EDTariffUnit@cpuc.ca.gov](mailto:EDTariffUnit@cpuc.ca.gov)

**Southern California Gas Company**

**Attention: Ray B. Ortiz**

**555 West 5<sup>th</sup> Street, GT14D6**

**Los Angeles, CA 90013-1011**

[ROrtiz@semprautilities.com](mailto:ROrtiz@semprautilities.com)

[Tariffs@socalgas.com](mailto:Tariffs@socalgas.com)

<sup>1</sup> Discuss in AL if more space is needed.

ATTACHMENT A  
Advice No. 5150

Cal. P.U.C. Sheet No.	Title of Sheet	Cancelling Cal. P.U.C. Sheet No.
Revised 54066-G	PRELIMINARY STATEMENT - PART VI - MEMORANDUM ACCOUNTS, MARKETING, EDUCATION AND OUTREACH MEMORANDUM ACCOUNT (MEOMA), Sheet 1	Original 52510-G
Revised 54067-G Revised 54068-G	TABLE OF CONTENTS TABLE OF CONTENTS	Revised 54065-G Revised 53478-G

PRELIMINARY STATEMENT - PART VI - MEMORANDUM ACCOUNTS Sheet 1  
MARKETING, EDUCATION AND OUTREACH MEMORANDUM ACCOUNT (MEOMA)

1. Purpose

The MEOMA is an interest-bearing memorandum account recorded on SoCalGas' financial statements. Pursuant to Decision (D.) 16-04-039, the purpose of this account is to track all costs associated with the Flex Alert, marketing, education, and engagement activities. The MEOMA is effective April 21, 2016, the date of D.16-04-039. Pursuant to D.17-05-004, SoCalGas is authorized to spend up to an additional \$11 million for marketing, education, and outreach activities in 2017.

N  
N

2. Applicability

The MEOMA shall apply to all gas customers except for those specifically excluded by the Commission.

3. Rates

See Disposition Section.

4. Accounting Procedures

SoCalGas shall maintain this account by recording entries at the end of each month, net of FF&U, as follows:

- a. A debit entry equal to actual operating and maintenance (O&M) costs;
- b. An entry to amortize the MEOMA balance as authorized by the Commission; and
- c. An entry equal to interest on the average balance in the subaccount during the month, calculated in the manner described in Preliminary Statement, Part I, J.

5. Disposition

The disposition of this account will be addressed in SoCalGas' next General Rate Case or other future proceeding.

(TO BE INSERTED BY UTILITY)  
ADVICE LETTER NO. 5150  
DECISION NO. 17-05-004

ISSUED BY  
**Dan Skopec**  
Vice President  
Regulatory Affairs

(TO BE INSERTED BY CAL. PUC)  
SUBMITTED Jun 9, 2017  
EFFECTIVE Jul 9, 2017  
RESOLUTION NO. \_\_\_\_\_

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The following listed sheets contain all effective Schedules of Rates and Rules affecting service and information relating thereto in effect on the date indicated thereon.

<u>GENERAL</u>	<u>Cal. P.U.C. Sheet No.</u>
Title Page .....	40864-G
Table of Contents--General and Preliminary Statement .....	54067-G,53977-G,54068-G,53612-G
Table of Contents--Service Area Maps and Descriptions .....	53356-G
Table of Contents--Rate Schedules .....	54063-G,54064-G,54045-G
Table of Contents--List of Cities and Communities Served .....	52484-G
Table of Contents--List of Contracts and Deviations .....	52484-G
Table of Contents--Rules .....	53534-G,53969-G
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Part II Summary of Rates and Charges .....	54047-G,54048-G,54049-G,53575-G,53576-G,54050-G 54013-G,46431-G,46432-G,53561-G,54022-G,54023-G,54024-G,53581-G
Part III Cost Allocation and Revenue Requirement .....	53582-G,50447-G,53583-G
Part IV Income Tax Component of Contributions and Advances .....	52273-G,24354-G
Part V Balancing Accounts	
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Enhanced Oil Recovery Account (EORA) .....	49712-G
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California Alternate Rates for Energy Account (CAREA) .....	45882-G,45883-G
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(Continued)

(TO BE INSERTED BY UTILITY)  
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**Dan Skopec**  
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Winter Demand Response Memorandum Account (WDRMA) .....	53173-G
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(Continued)

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